

2026-2027

NOMINATIONS

BROCHURE



**AMERICA'S
ROAD TEAM**



MARK YOUR CALENDARS

Selections will take place at
ATA's HQ January 18-24, 2026



NOTHING WITHOUT
TRUCKING



ELITE & PASSIONATE



SAFETY FOCUSED



TRUCKING AMBASSADORS





AMERICA'S ROAD TEAM

Improving Highway Safety – One Mile at a Time

Since 1986, the American Trucking Associations' (ATA) premier outreach programs have educated the national public about highway safety and the trucking industry at large. For 40 years, the America's Road Team, Share the Road, and Workforce Heroes programs have traveled far and wide to disseminate these messages and to actively transform public opinions about the trucking industry. Reaching millions of people each year, America's Road Team Captains provide life-saving knowledge that changes driving behaviors and public perceptions, nationwide.

ATA is currently searching for professional truck drivers who are willing to spend time away from the cab of the truck to serve on the 2026-2027 America's Road Team. As Road Team Captains, these drivers will meet with the motoring public, the news media, students, transportation officials, business leaders, and law makers to tell our industry's story.

America's Road Team Captains appear at a wide range of events to reinforce the trucking industry's commitment to safety, sustainability and professionalism, and to show our essentiality to the American economy and communities throughout the country.

Finalists will be announced Monday, November 3, 2025.

**Paperwork: Certificate of Qualification (ATA Form); Certificate of Load Securement Training (ATA Form); Contract Establishing Co-Ownership of Drug and Alcohol Testing Program (ATA Form); Certificate of Participation in a Drug and Alcohol Testing Program (ATA Form); U.S. Department of Transportation Drug and Alcohol Testing MIS Data Collection Form for previous year; Annual Drug and Alcohol Laboratory Summaries for previous year; Certificate of Completion of Reasonable Suspicion Training for immediate supervisor of driver (ATA Form); Receipt for Drug and Alcohol Information Packet (ATA Form); Copy of Current Medical Certificate, Copy of the Finalists' Commercial Driver's License, and a copy of the Finalists' MVR.*

NOTE: Each candidate is eligible to compete for two consecutive selections as an America's Road Team Captain. The candidate would then sit out during the third selection.

BY THE NUMBERS:

522

years combined driving experience

44,000,000

safe driving miles

100%

dedication and industry pride

To nominate a professional truck driver, read the eligibility requirements and fill out the attached nomination form.

**NOMINATIONS MUST BE
RECEIVED NO LATER THAN
SEPTEMBER 5, 2025**

Mail Binder/Folder and USB to:

**ATA Industry Affairs
American Trucking Associations
80 M St. SE, Suite 800
Washington, DC 20003**

Eligibility

1. Candidates must be currently employed as full-time truck drivers, either as company drivers or independent owner-operators. Candidates must drive at least 80 hours in each four-week period.
2. Candidates must have an outstanding safety record. A minimum three years safe driving miles.
3. Candidates must be able to clearly and convincingly communicate their commitment to safety and professionalism.
4. The nominating company must be a full dues paying member of ATA.
5. The nominator must either be a motor carrier executive with the authority to commit his or hers company's support of the program, or a self-sponsored owner-operator. The nominator should also confirm – before returning the application – that the candidate is willing to participate in the program.
6. ATA will pay all travel expenses associated with ATA arranged Road Team appearances. The nominating company must be willing to continue to pay full salary and provide benefits to the driver. This would include time spent traveling for and representing ATA.
7. An independent owner-operator who is a dues paying member of ATA may act as both a nominating company and candidate. ATA will pay all travel costs, but will not be responsible for compensating a self-sponsored owner-operator for lost profits while traveling for America's Road Team.
8. After the individual is nominated, it is the nominator's responsibility to immediately notify ATA if the candidate becomes ineligible at any time during the selection process. The company must also let ATA know if the driver leaves their company.
9. A candidate and nominator/company must be prepared, if selected as a finalist, to provide a copy of the paperwork to ATA prior to traveling to ATA headquarters for the selection process. This paperwork, which will be shipped to all finalists, is mandatory for consideration to become an America's Road Team Captain.

Sponsors

ATA's national public outreach campaigns are funded through generous contributions from our sponsors:

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Selections Agenda (as of May 27, 2025)

SUNDAY, JANUARY 13

- Kickoff Lunch
- DC Activity
- Dinner

MONDAY, JANUARY 19

- Finalists' Interviews
- Lunch
- Finalists' Speeches
- Dinner

TUESDAY, JANUARY 20

- Mock Media Interviews
- Congressional Meet and Greet (pending)
- Final Reception
- Banquet/Dinner (Team announced)

WEDNESDAY – FRIDAY, JANUARY 21-23

- Meals
- Headshots
- Captain Training
- Media Training
- Trip to Volvo Customer Care Center (pending)
- Jacket Ceremony
- Breakout groups

SATURDAY, JANUARY 24

- Departures

Nomination Form

(The following required information should be provided and verified by the nominator.)



Candidate

Name _____
Home Address _____
City, State, Zip _____
Cell Phone _____
Home Phone _____
Male Female Date of Birth _____
Email _____

Nominator

Name _____
Title _____
Employer _____
Business Address _____
Business Phone _____ Business Fax _____
Email _____
Cell Phone _____

Candidate Profile

Candidate's Employer _____
Local Business Address (Terminal) _____
(No P.O. Boxes please)
Business Phone _____ Business Fax _____
Candidate's immediate supervisor or primary terminal contact _____ Title _____
Phone _____ Fax _____ Email _____
Type of Carrier: Truckload LTL Hazmat Private fleet Bulk Auto Mover, Other: _____
If multiple-type carrier, what division does candidate haul for? _____
Describe candidate's typical route (i.e. Chicago to Omaha) _____
Describe the candidate's driving assignment (city, relay, over-the-road) _____
What commodities does candidate typically carry? (examples: general freight, produce, petroleum, etc.) _____
Is the candidate an owner-operator? Yes No
How many years has the candidate been a professional truck driver? _____ How many years with current employer? _____
How many miles has the candidate accumulated in his/her career? _____ How many accident-free? _____
Has the candidate ever been involved in an accident—either preventable or non-preventable—while driving a truck? Yes No
If yes, describe each accident on a separate sheet of paper making sure to include:

- the date of occurrence
- the circumstances
- whether the accident was ruled preventable or non-preventable

If candidate has been involved in a PREVENTABLE accident, how many miles has he/she accumulated since the last PREVENTABLE accident? (please note date of last accident) _____
Please list on a separate sheet any moving violations charged to the candidate while driving a commercial vehicle or personal automobile.

Note: Please limit nomination packet to one folder or binder.

Candidate's Industry Activity

Please list any industry-related honors or awards, including company awards, the candidate has received. (examples: truck driving championships, million-mile safe driving award, 10-year safe driving award, etc.).

Please describe the candidate's involvement in company or industry-related programs such as new driver training, safety instruction, accident review board, etc.

Please describe candidate's typical work day.

Is candidate an active Trucker Buddy member? Yes No

Is candidate a Military Veteran? Yes No

Is candidate trained in human trafficking awareness by Truckers
Against Trafficking, the candidate's company, or any other group? Yes No

Candidate's Community Service

Please list any community service activities such as leadership in Boy Scouts, Girl Scouts, Special Olympics, Little League, etc.

Please list any affiliation with civic groups such as Rotary, Optimists, Fraternal Lodges or similar organizations.

Please briefly mention any additional hobbies or interests.

Please list any previous speaking experience or media training (including presentations at company or industry functions.)

Please Include on a
separate sheet of paper

Candidate's Statement:

Tell us, in your own words, why you would like to represent the trucking industry as a member of America's Road Team. Include your thoughts on the importance of safety and the role trucking plays in day-to-day life.

Nominator's Statement:

Tell us, in your own words, why you think the candidate would make a good representative for America's Road Team. Does he/she have good communication skills? Does he/she work well with people? Does he/she demonstrate a concern for the trucking industry's image? How?

Photo:

A CURRENT PHOTOGRAPH OF THE CANDIDATE IS REQUIRED ON USB FLASH DRIVE (only this format will be considered/no emails accepted). In addition, it is helpful to send supporting materials, such as testimonials. Please limit nomination packet to one folder or binder.

Video:

VIDEO REQUIRED ON USB FLASH DRIVE (only this format will be considered/no emails accepted.)

Length: 3 minutes. Tell us what trucking means to you and use real world stories while also communicating the importance of safety and the trucking industry to the economy.

Note: We like to see your creativity and personality through the video submission as it helps us decide how you'd connect with people across the country.

★ Important Dates

Nomination Deadline:

September 5, 2025

Finalists Selected:

November 3, 2025

Selections (for finalists):

January 18-24, 2026

Mail Binder/Folder and USB to: ATA Industry Affairs, American Trucking Associations, 80 M St. SE, Suite 800, Washington, DC 20003

Check out the official America's Road Team website and social media accounts to learn more about America's Road Team, see pictures from America's Road Team events, and learn more about our message of safety, professionalism, and essentiality.